

APR & ATR 2021-2022

**Department of Communication & Journalism
SES College, Sreekandapuram**

ACTION PLANS 2021-2022

07/10/2021

1. To conduct an entrance exam for the applicants who applied for MA Journalism and Mass Communication in the current academic year.
2. To do a bridge course for the students who will join in the academic year 2021-22.
3. Complete the first-year project works of the senior students.
4. Run Alumni Association in a full-fledged manner.
5. Call online PTA meeting of the 2020-22 batch.
6. Conduct a new version of All Kerala Media Fest 'etc'.
7. Organize the program 'Meet with the Journalists'.
8. Plan an outreach program for Marygiri School, Podikkalam.
9. Propose an MoU with Sir Syed College, Taliparamba.
10. Request to Kannur University via Principal to change the mode of admission to Single Window.
11. Visit to ALL INDIA RADIO, KANNUR and plan a program for YUVAVANI for broadcasting.
12. Media Visits to different Media Organisations.

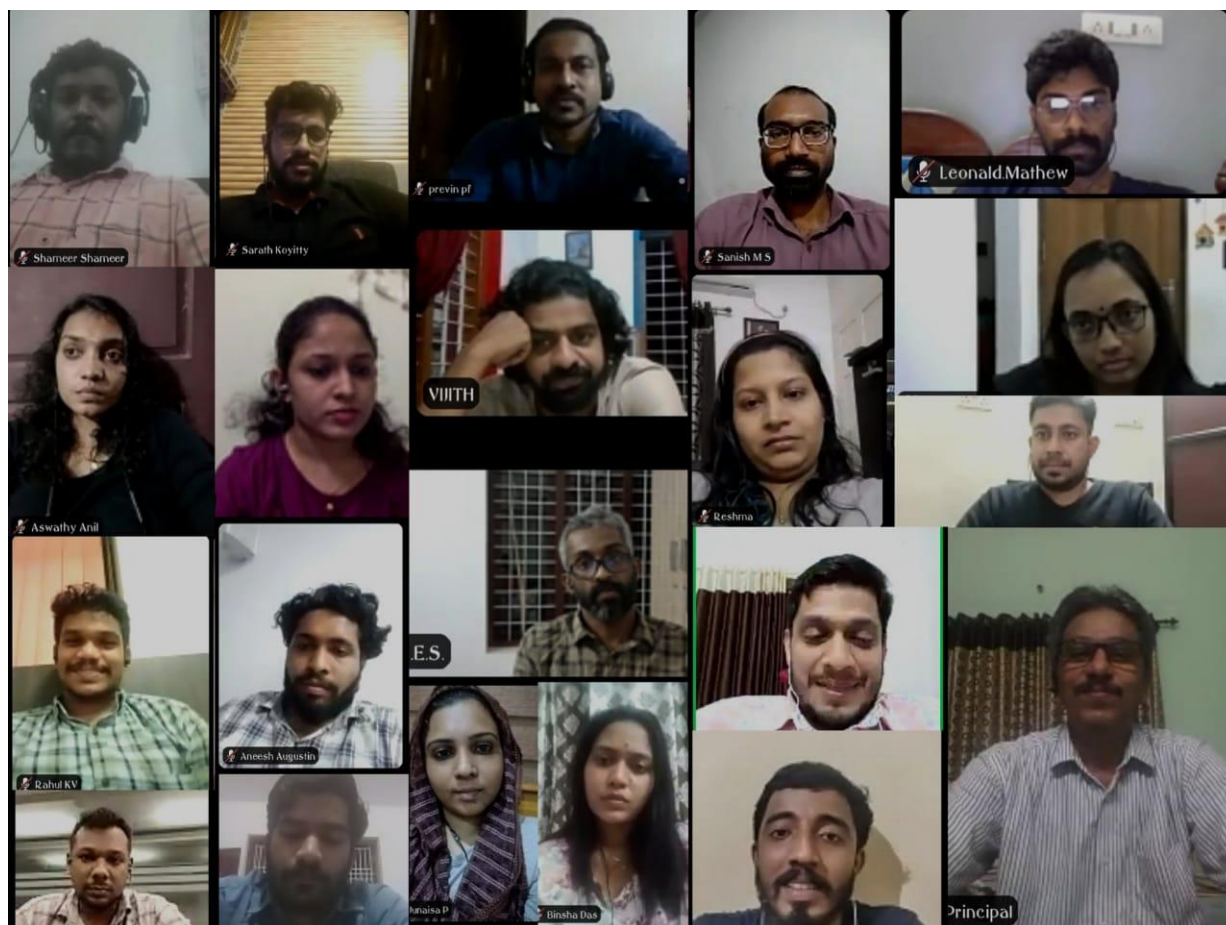
ACTION TAKEN REPORT 2021-2022

**Department of Communication & Journalism
SES College, Sreekandapuram**

ALUMNI MEET

29/09/2021

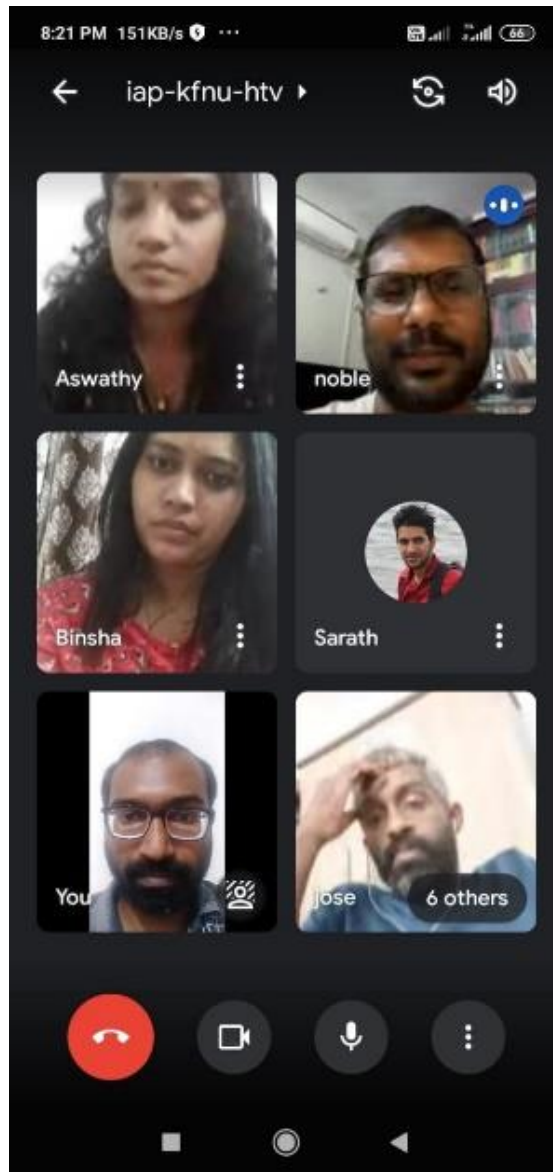
The department conducted an online alumnus meeting on September 29. 32 members participated. The agenda of the meeting was the selection of the council members and the selection of the name for the alumni association. The principal Dr. Dominic Thomas presided over the function. HOD Deepu Jose K. welcomed the gathering. Assistant Professor Previn. P.F. delivered the vote of thanks. IQAC coordinator Dr. Sajesh T.J, and Assistant Professor Sanish M.S spoke.



COUNCIL MEETING OF ALUMNI

05/10/2021

The department conducted an online council alumnus meeting on October 5. The agenda of the meeting was to elect the office bearers and future programs. The teacher in charge of the Alumni association Sanish M. S. welcomed the gathering. The selection of the office bearers was held.



ENTRANCE EXAM

25/10/2021

The department conducted an entrance exam for the applicants who applied for MA Journalism and Mass Communication in the current academic year. A total of 30 applications received from that 18 appeared for the entrance examination excluding management quota admissions.

A rank list was prepared on the basis of the written test, weightage mark, and interview.

BRIDGE COURSE

Dates: 01/11/ 2021 to 08/11/2021

The department of communication and Journalism offered a bridge course for the students who joined in the academic year 2021-22. A special syllabus was prepared and three teachers from the department led the classes. 17 students attended the bridge course.

Advanced Learners Training

Dates: 04/12/2021

The Communication and Journalism Department hosted a webinar on Content Writing in collaboration with 'SES LEADS' (A forum for advanced learners). Sree Mithosh, Senior Content Strategist, Netstager Technologies, Calicut led the webinar. 72 students of various streams attended the session.



www.sescollege.ac.in

Tech-shop:2021-22
A Series of Virtual Sessions

Content Writing Challenges and Opportunities

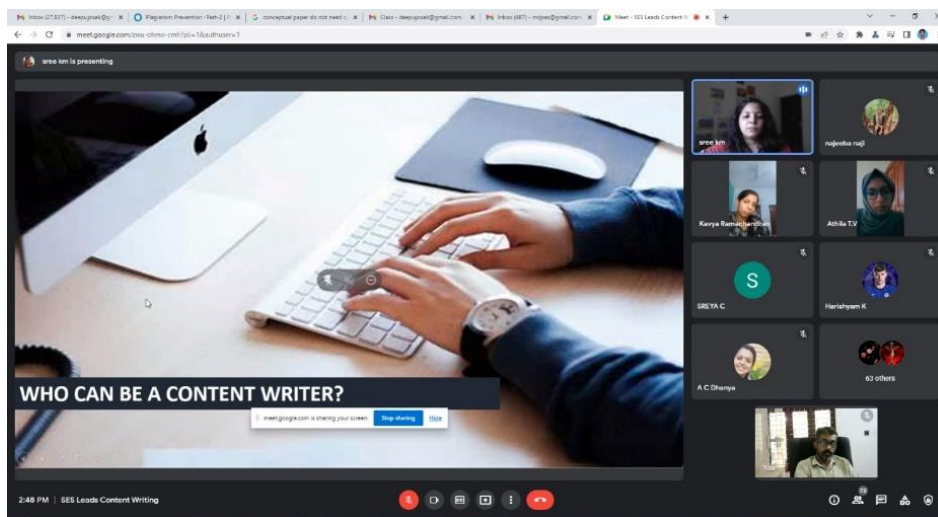
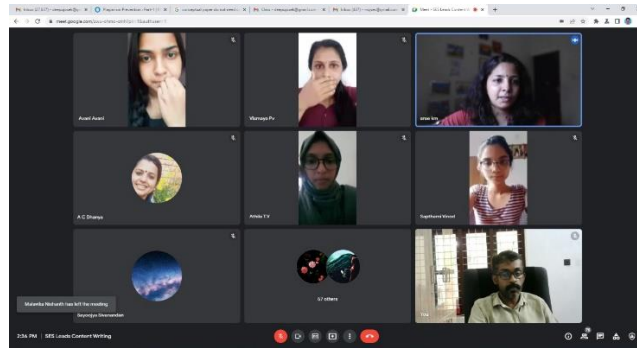


RESOURCE PERSON
Mrs. SREE MITHOSH
Senior Content Strategist
Netstager Technologies
UL Cyberpark, Kozhikode

On 04.12.2021
At 02.30 - 03.30PM



Organized by **SES LEADS**
A FORUM OF ADVANCED LEARNERS
Host: Department of Communication and Journalism



ACADEMIC INTERACTION WITH PROFESSIONAL

(Online Interactive Session with PR Professional)

Dates: 04/01/2022

As part of the subject on Public Relations, an online interactive session was arranged for the students of first and second-year MA Journalism and Mass Communication. Joju P. who was a PR professional and currently working as a subeditor in Malayala Manorama led the interaction. He shared his wide experience in the PR profession. There was a Q&A session in which the students asked questions and Joju had given the answers that helped to eradicate their doubts. 28 students and two teachers were there.



THE NEWSPAPER RELEASE

Dates: 07/01/2022

The Communication and Journalism Department of the College released a college newspaper. The College Principal, Dr Dominic Thomas, released the newspaper and handed over the copy to the Department Head, Deepu Jose. Staff editors Previn P F, Sanish M S, and student editor Vyshnavi K V spoke at the occasion.



WEBINAR ON RESEARCH METHODOLOGY (STATISTICAL METHODS)

Dates: 27/01/2022

The department of communication and Journalism organized a webinar on research statistics. The webinar was led by Dr. Bastin Nellissery, HOD of the Journalism department, Don Bosco Arts and Science College, Angadikadavu led the class. The statistical methods like computation of standard deviation; measures of variance, chi-square, f-test, t-test and ANOVA were discussed in the class. 12 students attended the session.

The screenshot shows a Google Meet interface during a webinar. The main window displays a presentation slide with the following text:

- Statistics are mathematical methods to collect, organize, summarize and analyze data.
- Statistics provide valid and reliable results only when the data collection and research methods follow established scientific procedures.
- Software packages: Excel, SPSS, Tally...

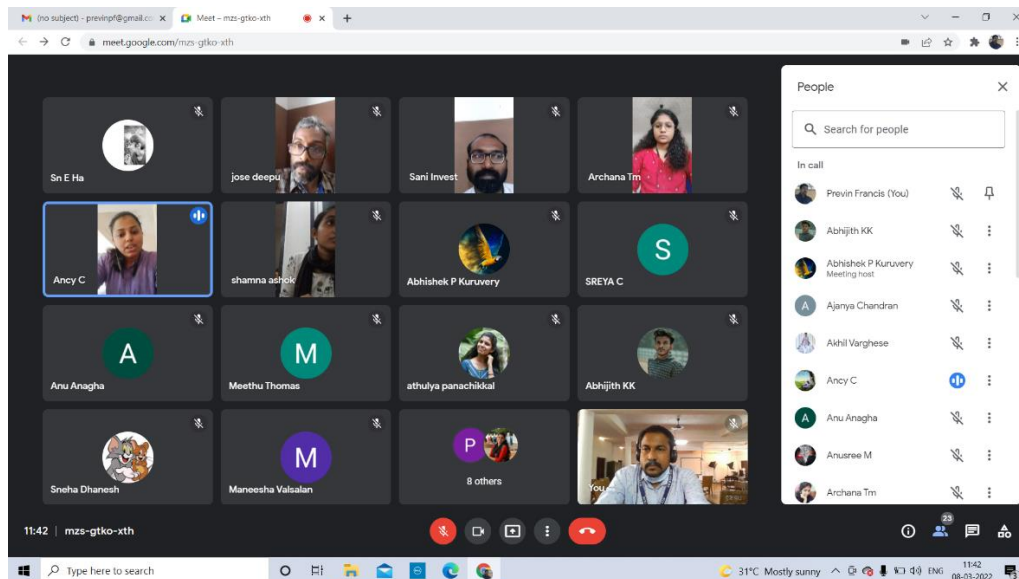
The interface includes a 'People' panel on the right listing participants: Anu Anagha, Arya R, athulya panachikkal, Dr Bastin Nellissery (presenting), Dr Bastin Nellissery Presentation, gayathri pradeep, HARITHA C K, and Meethu Thomas. The bottom of the screen shows a Windows taskbar with the time 11:56 and date 27-01-2022.

COMMUNICATION & JOURNALISM

DEPARTMENT CELEBRATES WOMEN'S DAY

Dates: 08/03/2022

The Communication and Journalism Department organized an online interaction with three young women journalists on Women's Day for the department students. Ancy. C (24 News Channel), Archana Anoop (Asianet News) and Shamna Ashok (Media One) shared their experience as women journalists with the students. 29 students of both the batches (MAJMC first year and second year) attended.



Logo Release of Campus Radio

Dates: 03/02/2022

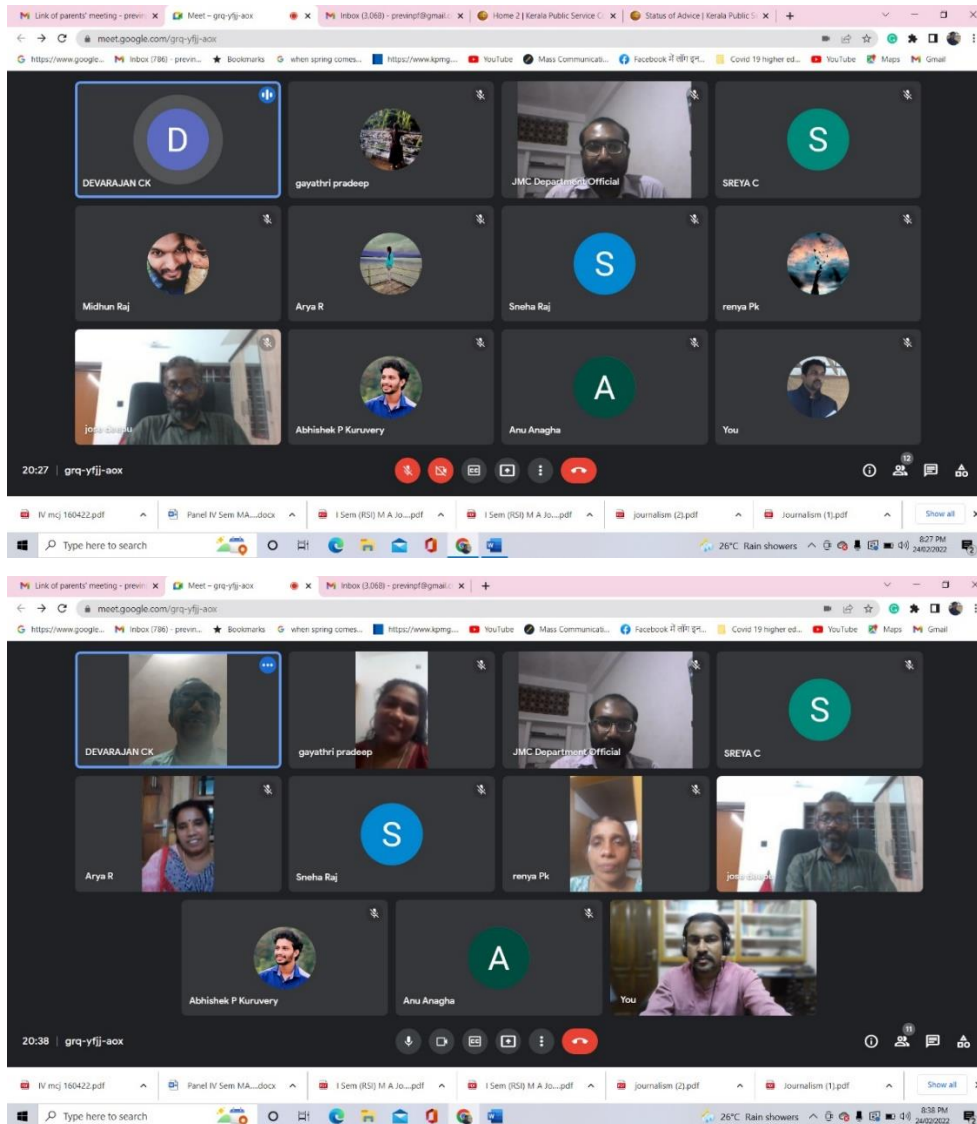
SES college principal Dr. Dominic Thomas and IQAC coordinator Dr. Sajesh T.J. jointly released the logo of the campus radio a new initiative of the communication and journalism department. Department head Deepu Jose K, Assistant Sanish M.S and the students from first year and second year were present.



Parents Meeting

Dates: 24/02/2022

The communication and journalism department conducted an online parent meeting on 24/02/2022. 9 parents attended the meeting. The results of the first-semester examination were evaluated. Parents interacted with the faculty members and expressed their happiness, concerns and worries about the children. HOD Deepu Jose K presided over the function. Assistant Professors Saneesh. M.S and Previn.P.F had delivered welcome speech and vote of thank respectively.



‘etc.’ Annual Media Fest

Dates: April 2022

As part of ‘etc.’ the annual Media Fest of the department, the Communication and Journalism Department conducted a caption writing competition. The photo of eminent media photojournalist Ajeeb Komachi’s photograph is used for the competition. 24 students from various streams of the college participated in the competition. Sourav T. P, Second Year, B.A. English student secured the first prize. The prize-winning caption was ‘A rich heart under a poor coat’.



Saurav. T. P.
First Prize Winner

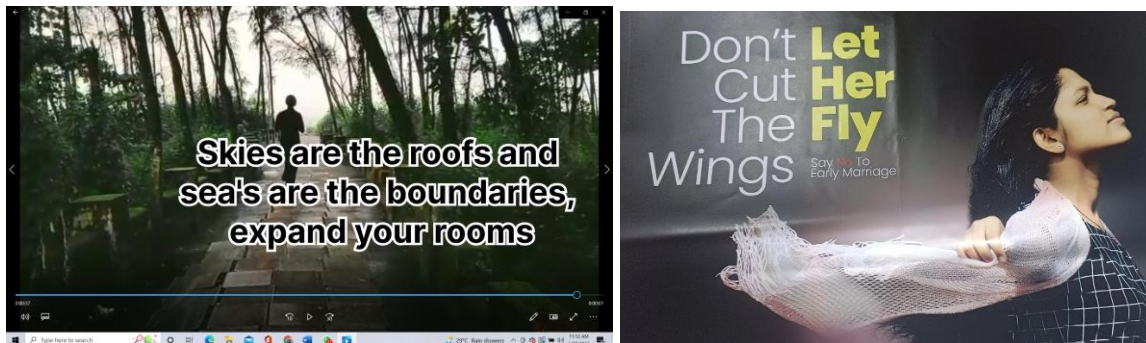
A promotional poster for the 'etc. 2022 Media Fest Caption Writing Competition'. The poster has a blue background. At the top, it says 'SES COLLEGE SREEKANDAPURAM' in white. Below that is the 'Department of Communication & Journalism' logo and name. The main title 'etc. 2022 Media Fest' is in large yellow and white letters. Below that, 'CAPTION WRITING COMPETITION' is written in pink and white. A central image shows an elderly man in a white cap and blue shirt sitting on a bicycle, with a dog sitting next to him. Below the image, it says 'Photo by Ajeeb Komachi'. At the bottom left, there is a red and white box that says 'Send Before APRIL 18'. To the right of this box are two WhatsApp icons with the numbers '9656418654' and '9562310486'. At the very bottom, it says 'Only for SES students'.

Prize-Winning caption: ‘A Rich Heart under a Poor Coat’

PSA & Poster on Women Empowerment

Dates: 20/05/2022

As part of the women empowerment, the students of the Communication and Journalism department produced and submitted Videos and Posters. The department is planning to communicate the message through the posts on social media platforms. A total of 13 visual and two print PSAs are done. The department is planning to post the PSAs on social media platforms to propagate social awareness to public.



Career Guidance Programme

Dates: 06/06/2021

T.K. Saneesh, Senior Correspondent, Manorama News led a session on June 6 at the studio of Don Bosco Arts and Science College, Angadikadavu. The session provided an insight into the new trends and challenges in the journalism career. 15 students of the second-year batch attended the session.



Media Visit

Dates: 13/06/2022

The sixteen students along with three teachers from SES College- Sreekandapuram visited Rahtra Deepika Ltd. Kannur on 13/06/2022 as part of their Print Media visit. During the visit the Resident Manager Fr. Mathew Valiyaparambil explained the functioning of Deepika Newspaper and students have seen the printing of the Rashtra Deepika evening.

